

# Forbes the good life® FYI

A black and white photograph of a man in a suit and sunglasses, smiling and pushing a large rolling suitcase. He is walking towards the left of the frame. The background is a light, textured surface.

**SUMMER  
SEERSUCKER**

**DAD AND  
DAUGHTER DO A  
DUDE RANCH**

**TAKI BUILDS HIS  
DREAM BOAT**

**BILL CLINTON'S  
RULES FOR GOLF**

**A NEW KIND OF  
SKYDIVING**

**NEW DVDs, CDs,  
VIDEO GAMES**

# SWELL ON WHEELS!

F1000014



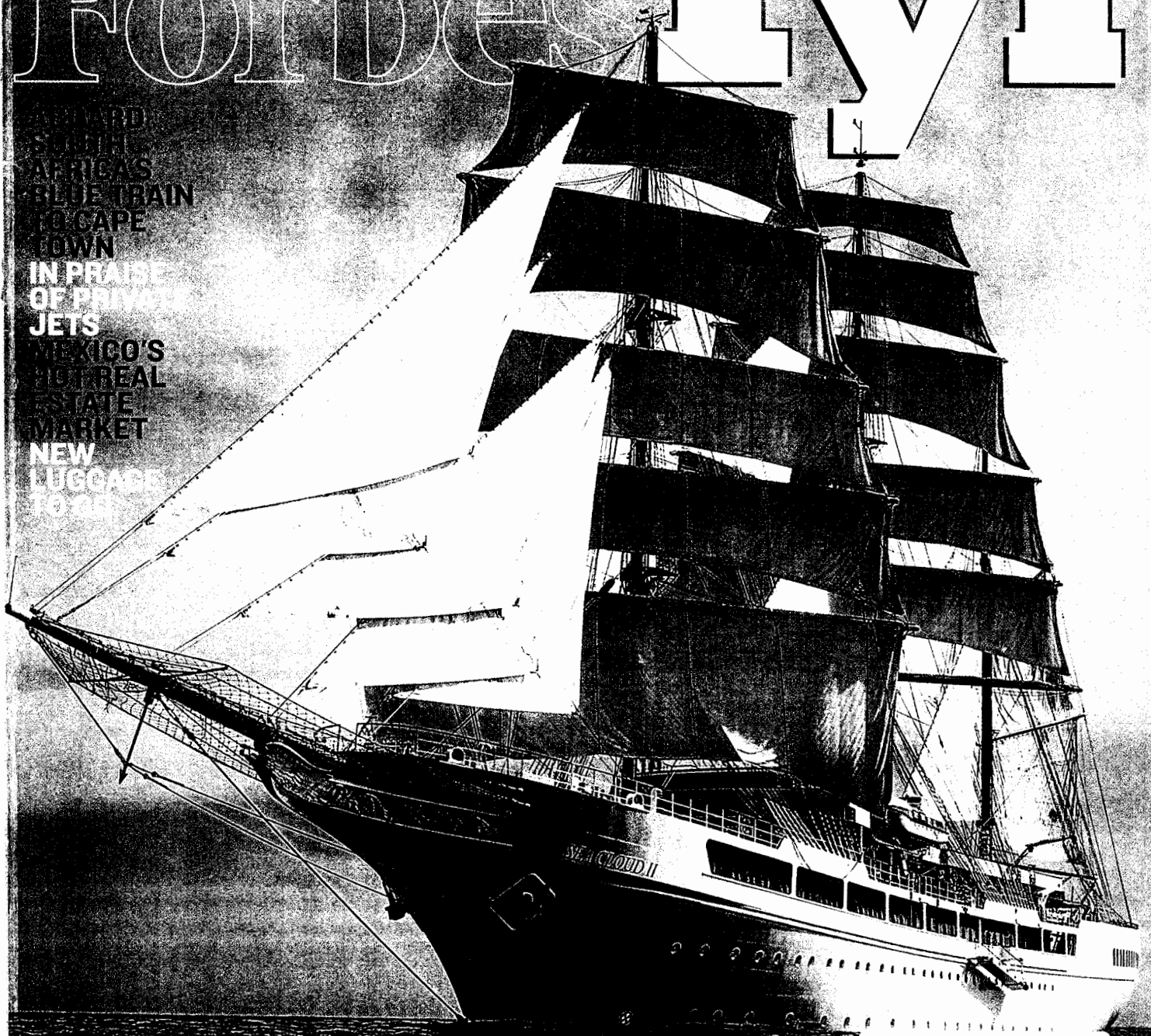
APRIL 2005

Forbes

the good life

fyi

AWARD  
SOUTH  
AFRICA'S  
BLUE TRAIN  
TO CAPE  
TOWN  
IN PRAISE  
OF PRIVATE  
JETS  
MEXICO'S  
HOT REAL  
ESTATE  
MARKET  
NEW  
LUGGAGE  
TO GO



F1000015

GOING PLACES





# Advertiser Directory

To receive free information from Forbes FYI advertisers, fill out the postage-paid card,  
circle the advertiser's number(s) in which you're interested,  
and drop it in the mail or fax it to: 1-630-739-9700

## Apparel

### Paul Stuart

Paul Stuart embodies elegance, sophistication, and style, offering exclusive men's and women's suiting, sportswear, and accessories collections.  
Call 800-678-8278 or visit [paulstuart.com](http://paulstuart.com)

## Automotive

### Aston Martin North America

Aston Martin is the world's most exclusive sports car company. Since 1914 it has created motoring legends culminating in today's DB7 Vantage and V12 Vanquish.  
Call 866-NA-Aston or visit [www.astonmartin.com](http://www.astonmartin.com)

### Bentley Motors

Excellent ride comfort and refinement are combined with superlative handling and road-holding.  
[www.bentleymotors.com](http://www.bentleymotors.com)

### Cadillac STS

Cadillac V-Series - Get Empowered  
[www.cadillacunder5.com](http://www.cadillacunder5.com)

### Chrysler Crossfire

Can inspiration combine beauty and intimidation? Absolutely.  
[www.chrysler.com/crossfire](http://www.chrysler.com/crossfire)

### GMC Truck: Yukon

GMC: We Are Professional Grade.  
[www.gmc.com](http://www.gmc.com)

## Catalog Connection

### 1. Ferno Performance Pools

Ferno Performance Pools offers over 250 custom and fiberglass pools and swim spas, underwater treadmill systems, aquatic bikes and other pool accessories.  
Call 888-206-7802 or visit our web site [www.fernoperformancepools.com](http://www.fernoperformancepools.com)

### 2. PowerBlock

A rack of dumbbells in the space of 1 pair! Made in USA.  
10 Year Warranty. 8 models available, starting at \$119.  
Call 800-446-5215 or visit [www.powerblock.com](http://www.powerblock.com)

### 3. Sierra Trading Post

Sierra Traditions for Men offers savings of 35-70%. Look sharp at work, play hard, and indulge in the finer things in life.  
Call for Free Catalog 800-713-4535 or visit [www.sierratradingpost.com](http://www.sierratradingpost.com)

### 4. The New York First Company

Introducing a collection of office furniture, once made only for the White House. Includes: Kennedy Rocker, Library Bookcases, President's Desk, Oval Office Chair.  
Call 800-581-7599 or visit our web site [www.newyorkfirst.com](http://www.newyorkfirst.com)

### 5. Vixen Hill

Create an outdoor office with Vixen Hill Gazebos and Garden Houses.  
For a complete brochure, contact Vixen Hill Gazebos.  
Call 800-423-2766 or visit [www.vixenhill.com](http://www.vixenhill.com)

## Hawaiian Vacations

### Aston ResortQuest

[www.astonhotels.com](http://www.astonhotels.com)

### Halekulani

[www.halekulani.com](http://www.halekulani.com)

### Hawaiian Airlines

[www.hawaiianair.com](http://www.hawaiianair.com)

### Mauna Kea Resort

[www.maunakearesort.com](http://www.maunakearesort.com)

## Hotel

### Sheraton Grand Tai Ping Yang Hotel Shanghai

Sheraton Grand Tai Ping Yang Hotel Shanghai, an international 5-star hotel located in the city center. The hotel offers 496 elegant guestrooms including suites, with 9 restaurant & lounge/bar. It also boasts a Grand Ballroom and 13 meetings rooms with total space area of 1,452sqm.  
Call 800-810-3788 or visit [www.sheratongrand-shanghai.com](http://www.sheratongrand-shanghai.com)

## Jewelry/Watches

### Chopard

For 141 years, Chopard has created exceptional timepieces and haute jewelry in the world's most precious materials.  
Enter the "World of Chopard" at [www.chopard.com](http://www.chopard.com) or (800) CHOPARD

## Restaurants

### Roy's

Roy's features Hawaiian Fusion Cuisine - the freshest local ingredients, European sauces, bold Asian spices, with a focus on Fresh Seafood.  
[www.royrestaurant.com](http://www.royrestaurant.com)

## Retail

### General Cigar

Macanudo and Partagas Cigars  
[www.cigarworld.com](http://www.cigarworld.com)

### Ravazzolo

Visit [www.ravazzolo.com](http://www.ravazzolo.com) or call our agent for the U.S.:  
Luciano Moresco & Co., Ltd.  
1-212-397-4300

## Realty

### Il Villaggio Realty, Inc.

Exceptional 3/3, 1,746 sq ft South Beach Designer Penthouse in the Setai with breathtaking ocean & city views from 2 open terraces. \$15,000/month.  
Call 305-673-4808 or visit [www.villagerealty.com](http://www.villagerealty.com)

## Travel

### Crystal Cruises

Discover for yourself why Crystal Cruises has been named the World's Best Large Ship Cruise Line nine years running.  
For a complimentary brochure call 866-569-7200.  
Call 866-569-6200 or visit <http://www.crystalcruises.com>

### Monaco Government Tourist Office

The Principality of Monaco, as grand as ever...and yet surprisingly affordable! Experience a place where romance, royalty, history and magic all unite. For exclusive packages at extraordinary rates go to [www.MonacoAuction.com](http://www.MonacoAuction.com)  
Call 800-753-9696 or visit [www.visitmonaco.com](http://www.visitmonaco.com)

## 6. Exclusive Resorts

Exclusive Resorts luxury residence club offers its members unparalleled access to hundreds of residences in dozens of the world's best resort destinations.  
Call 800-447-8988 or visit [www.exclusiveresorts.com](http://www.exclusiveresorts.com)

## Scotland

Scotland greets you with a bear hug of history, culture and genuine warmth. For business or pleasure, Scotland is a rewarding retreat from the commonplace.  
Call 1-800-969-SCOT(7268) or visit [www.ToScotland.com](http://www.ToScotland.com)

## Tourism Australia

Hop around Australia on us with the Qantas Aussie Airpass from \$ 999 from Los Angeles. The Airpass includes 3 flights within Australia.  
For more information visit [www.australia.com](http://www.australia.com)

## Yachting

### Camper & Nicholson's International

[www.camperandnicholsons.net](http://www.camperandnicholsons.net)

### Denison & Daves Yachting

[www.denisondaves.com](http://www.denisondaves.com)

### International Yacht & Jet Show

[www.iyjs.com](http://www.iyjs.com)

### SeaChange International Ltd.

[www.seachange-superyachts.com](http://www.seachange-superyachts.com)

### Trinity Yachts

[www.trinityyachts.com](http://www.trinityyachts.com)



MARCH 2005

# Forbes the good life® **fyi**

**ULTIMATE CELL  
PHONE ENVY**

**MICHAEL JORDAN  
GOES MOTORCYCLE  
RACING**

**THE HOT NEW  
MARKET IN  
VINTAGE GUITARS**



FI000143

# Palm Springs Eternal

Spring Fashion 2005



## Advertiser Directory

*Free Advertiser Information* To receive free information from Forbes FYI advertisers contact advertiser directly by website visit or by phone call.

### Automotive *Roy's*

#### *Aston Martin North America*

Aston Martin is the world's most exclusive sports car company. Since 1914 it has created motoring legends culminating in today's DB7 Vantage and V12 Vanquish. Call 866-NA-Aston or visit [www.astonmartin.com](http://www.astonmartin.com)

Roy's features Hawaiian Fusion Cuisine - the freshest local ingredients, European sauces, bold Asian spices, with a focus on Fresh Seafood. Visit [www.roysrestaurant.com](http://www.roysrestaurant.com)

### Retail

#### *Hummer*

Visit [www.hummer.com](http://www.hummer.com)

#### *General Cigar*

Macanudo and Partagas Cigars  
Visit [www.cigarworld.com](http://www.cigarworld.com)

### Realty Spas

#### *Il Villaggio Realty, Inc.*

Exceptional 3/3, 1, 746 sq ft South Beach Designer Penthouse in the Setai with breathtaking ocean & city views from 2 open terraces, \$15,000/month. Call 305-673-4808 or visit [www.ivrrealty.com](http://www.ivrrealty.com)

#### *Cornelia Fifth Avenue*

Cornelia Fifth Avenue is New York's first and most luxurious day resort for men and women. Individual, group, and event packages now available. Call 1-866-663-1700 or visit [www.cornelia.com](http://www.cornelia.com)

### Restaurants Travel

#### *Fleming's Prime Steakhouse & Wine Bar*

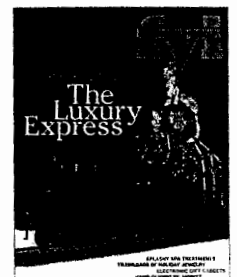
Fleming's Prime Steakhouse & Wine Bar offers the best in steakhouse dining - prime steaks, chops, fresh grilled fish and chicken with a unique and notable wine list featuring 100 fine wines by the glass. Visit [www.flemingssteakhouse.com](http://www.flemingssteakhouse.com)

#### *Tourism Australia*

Hop around Australia on us with the Qantas Aussie Airpass from \$999 from Los Angeles. The Airpass includes 3 flights within Australia. Visit [www.australia.com](http://www.australia.com)

#### *Crystal Cruises*

Experience gracious, attentive service and the ultimate in worldwide luxury cruising aboard Crystal Cruises' Six-Star fleet. For a complimentary brochure please call 866-569-6200 or visit [www.crystalcruises.com](http://www.crystalcruises.com)





JUNE 2005

Forbes

the good life®

fyi

THE  
EXQUISITE  
TORMENT OF  
STAVE  
PUZZLES

COOL  
HOT-WEATHER  
GIFTS

FLY-FISHING  
IN ARGENTINA

YOUR OWN  
VENETIAN  
PALAZZO

**SUMMER'S  
PERFECT FIT**

FI000251



# Advertiser Directory

**Free Advertiser Information** To receive free information from Forbes FYI advertisers contact advertiser directly by website visit or by phone call.

## Apparel

**Ravazzolo**

Visit [www.ravazzolo.com](http://www.ravazzolo.com) or call our agent for the U.S.:  
Luciano Moresco & Co., Ltd. 1-212-397-4300

## Automotive

**Aston Martin North America**

Aston Martin is the world's most exclusive sports car company. Since 1914 it has created motoring legends culminating in today's DB7 Vantage and V12 Vanquish.

Visit [www.astonmartin.com](http://www.astonmartin.com) or call 866-NA- Aston

**Cadillac Motor Division**

Cadillac: Break Through!  
Visit [www.cadillac.com](http://www.cadillac.com)

**Chevrolet**

SSR: An American Revolution  
Visit [www.chevy.com](http://www.chevy.com)

**Hummer**

HUMMER - Like nothing else!  
Visit [www.hummer.com](http://www.hummer.com)

## Aviation

**American Express**

Visit [www.americanexpress.com](http://www.americanexpress.com)

**Cirrus Design Corporation**

Visit [www.cirrusdesign.com](http://www.cirrusdesign.com)

**Flight Options**

Visit [www.flightoptions.com](http://www.flightoptions.com) or  
call 1-877-703-2348

**Marquis Jet**

Visit [www.marquisjet.com](http://www.marquisjet.com)

**TAG Aviation**

Visit [www.tagaviation.com](http://www.tagaviation.com)

## Design House

**Kohler**

Visit [www.kohler.com](http://www.kohler.com)

**Samsung**

Visit [www.samsung.com](http://www.samsung.com)

## Grillin' In Style

**Corazon de Agave Tequila**

Visit [www.corazontequila.com](http://www.corazontequila.com)

**GMC Trucks**

Visit [www.gmc.com](http://www.gmc.com)

## Jewelry/Watches

**Bailey Banks & Biddle**

Visit [www.baileybanksandbiddle.com](http://www.baileybanksandbiddle.com) or call 800-651-4222

## Retail

**General Cigar**

Macanudo and Partagas Cigars  
Visit [www.cigarworld.com](http://www.cigarworld.com)

## Travel

**Flight Options**

Taking fractional jet ownership to a new level of excellence.  
Visit [www.flightoptions.com](http://www.flightoptions.com)

## Wine and Spirits

**Louis M. Martini**

Louis M. Martini wines are the voice of Cabernet Sauvignon, wines that reflect three generations of accumulated wisdom, firing vines to the land and blending for balance in the bottle.  
Visit [www.louismartini.com](http://www.louismartini.com) or call 800-321-9463

## Yachting

**Azimut Yachts**

Visit [www.azimutyachts.net](http://www.azimutyachts.net)

**Benetti Yachts**

Visit [www.benettiyachts.it](http://www.benettiyachts.it)

**Elite Yacht Charters**

Visit [www.eliteyacht.com](http://www.eliteyacht.com)

**Global Ship Systems**

Visit [www.globalshipsystems.com](http://www.globalshipsystems.com)

**Unusual Villas and Island Rentals**

[www.unusualvillarentals.com](http://www.unusualvillarentals.com)



FI000365

Issue date: June 20, 2005 • Offer Expires: September 20, 2005



SEPTEMBER 2005

# Forbes the good life<sup>®</sup> F&V

Fall Fashion 2

## RETURN TO ELEGANCE



F1000371

A FIRST BOUND COPY

THE RISE OF THE PRIVATE HELICOPTER \* A NEW GENERATION OF (FUN!) PDAs  
WORLD-CLASS WATCHES \* GOLF IN PROVENCE \* PLUSH POOL TABLES



Advertisement

Forbes the good life **fyi**

## Advertiser Directory

*Free Advertiser Information* To receive free information from Forbes FYI advertisers contact advertiser directly by website visit or by phone call.

### Apparel

#### *Ravazzolo*

Visit [www.ravazzolo.com](http://www.ravazzolo.com) or call our agent for the U.S.: Luciano Moresco & Co., Ltd.  
1-212-397-4300

#### *Zanella LTD.*

Zanella is the leader in the market in men's high quality pants. Zanella also offers sport and dress shirts, outerwear and sport jackets. Zanella has a complete ladies collection as well.  
Visit [www.zanella.com](http://www.zanella.com) or call 1-800-323-7862

### Automotive

#### *Aston Martin North America*

Aston Martin is the world's most exclusive sports car company. Since 1914 it has created motoring legends culminating in today's DB7 Vantage and V12 Vanquish.  
Visit [www.astonmartin.com](http://www.astonmartin.com) or call 1-866-NA-Aston

#### *Bentley Motors*

Excellent ride comfort and refinement are combined with superlative handling and road-holding.  
Visit [www.bentleymotors.com](http://www.bentleymotors.com)

#### *Cadillac Motor Division*

Cadillac: Break Through!  
Visit [www.cadillac.com](http://www.cadillac.com)

### Hotels

#### *Radisson Plaza Xing Guo Hotel Shanghai*

Radisson Plaza Xing Guo Hotel Shanghai is a 5-star boutique hotel situated within 7 hectares of historic gardens in the heart of the consular district. The unique garden style hotel in downtown Shanghai provides a haven for guests to relax and enjoy.  
Visit [www.radisson.com/shanghaicn\\_plaza](http://www.radisson.com/shanghaicn_plaza) or call 1-800-333-3333

### Jewelry/Watches

#### *Chopard*

For 141 years, Chopard has created exceptional timepieces and haute jewelry in the world's most precious materials.  
Enter the "World of Chopard" at [www.chopard.com](http://www.chopard.com) or 1-(800)-CHOPARD

### Realty

#### *Il Villaggio Realty, Inc.*

Exceptional 3/3, 1,746 sq ft South Beach Designer Penthouse in the Setai with breathtaking ocean & city views from 2 open terraces, \$20,000/month.  
Visit [www.ivrrealty.com](http://www.ivrrealty.com) or call 1-305-673-4808

### Retail

#### *General Cigar*

Visit [www.cigarworld.com](http://www.cigarworld.com)

### Travel

#### *British Airways*

Visit [britishairways.com](http://britishairways.com) or call 1-800-AIRWAYS

#### *Crystal Cruises*

Discover for yourself why Crystal Cruises has been named the World's Best Large Ship Cruise Line nine years running.  
Visit <http://www.crystalcruises.com> or for a complimentary brochure call 1-866-569-7200

### Restaurants

#### *Roy's*

Roy's features Hawaiian Fusion Cuisine - the freshest local ingredients, European sauces, bold Asian spices, with a focus on Fresh Seafood.  
Visit [www.roysrestaurant.com](http://www.roysrestaurant.com)

F1000479

Issue date: September 19, 2005





**F1000006**



Head Coach - Forbes.com - Microsoft Internet Explorer provided by Forbes.net

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites

Address: http://www.forbes.com/lifestyle/2005/01/31/cz\_ds\_0131good\_js.html

Favorites: Add...

Forbesmedia...  
Forbes Com...  
Google  
Economist.com  
CNN.com  
MTA NYC Tr...  
WorldFactb...  
MapQuest ...  
Internationa...  
Area Code Li...  
USPS - Zip C...  
OANDA.com...  
Current Valu...  
PaidContent...  
audio  
COMPANY  
golf  
Hoover's Onl...  
Links  
Media  
OIL  
WHITNEY  
winefood blogs  
[INSIDE]  
10Best, Inc...  
A Hedge Fu...  
ABCNEWS.c...  
Adventure T...

**Forbes** .com  
U.S. | EUROPE | ASIA  
HOME PAGE FOR THE WORLD'S BUSINESS LEADERS

Jump | Free Trial Issue  
Select Section  
Search Quote  
Go

The Best in Luxury Real Estate, Vehicles, Travel, and More

MY SETTINGS LOG OUT

HOME BUSINESS TECHNOLOGY MARKETS ENTREPRENEURS WORK PERSONAL FINANCE LIFESTYLE LISTS OPINIONS

Home > Lifestyle

E-mail | Print | Comments | License Reprints | Media | RSS Feeds

**The Good Life**  
**Head Coach**  
David Serchuk, 01/31/05, 12:01 AM ET

**Lewis Frankfort**



Lewis Frankfort, chief executive of newly trendy handbag and accessories maker Coach, has dreams of failure. Mind you he does not hope for failure, he literally dreams of how he might fail almost every night.

"I have this one classic dream, one where I'm at Columbia University, it's finals and I'm in the middle of campus trying out where the final is for a class I never attended. I have to wing it and pass. That's a classic failure dream," he says. "A dream I often have."

**ADVERTISEMENT**  
1. Available Now. for details.



Make Forbes.com My Home Page Bookmark This Page

Weather  
Friday October 28.  
Nassau, NY  
New York, NY  
Tucson, AZ  
West Palm Beach  
Washington, DC  
Philadelphia, PA

Channels & S  
Healthcare  
Amylin's Dyetia I  
Earnings Disapp  
On The Bear  
J47s FDA Letter

start 9 AO... 8 Mic... 7 Int... CMS 6 Nic... Windo... 2 Mic... 1:40 PM

FI000007



Forbes.com Goodlife Experience - Microsoft Internet Explorer provided by Forbes.net

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites

Address http://www.forbes.com/lifestyle/goodlife/ Go Links

Favorites

- Add...
- Forbesmedia...
- Forbes Com...
- Google
- Economist.com
- CNN.com
- MTA NYC Tr...
- WorldFactbo...
- MapQuest
- International...
- Area Code Li...
- USPS - Zip C...
- OANDA.com...
- Current Vaku...
- PaidContent...
- audio
- COMPANY
- golf
- Hoover's Onl...
- Links
- Media
- OIL
- WHITNEY
- winefood blogs
- [INSIDE]
- 10Best, Inc...
- A Hedge Fu...
- ABCNEWS.c...
- Adventure.T...

**Forbes.com** Jump | Free Trial Issue Search Quote  
 Select Section Go  
 HOME PAGE FOR THE WORLD'S BUSINESS LEADERS

U.S. | EUROPE | ASIA

HOME BUSINESS TECHNOLOGY MARKETS ENTREPRENEURS WORK PERSONAL FINANCE LIFESTYLE LISTINGS OPINIONS

THE GOOD LIFE EXPERIENCE

**Autodesk's Accidental CEO**  
 Victoria Murphy  
 Autodesk's Carol Bartz on being blunt, being boss and learning to love golf.

**World's Best Airport Lounges 2005**  
 Sophia Banay  
 The top first-class and business lounges in the Americas, Asia, Africa, Europe and the Middle East.

**Ten Medical Tests You Need**  
 Vanessa Gisquet  
 The right diagnostics can save you money--and help you live better and longer.

**Cooler Golf Gear**  
 Marina Gisquet  
 These days technology really can make you a better golfer.

ADVERTISEMENT  
**FIVE COURSES TO COMPLETE IT.**  
 CLICK HERE TO PLAN YOUR DREAM VACATION

Best of The Web

Weather  
 Nassau, NY  
 New York, NY  
 Tucson, AZ  
 West Palm Beach  
 Washington, DC  
 Philadelphia, PA

Channels & S  
 Healthcare  
 Amy's Byetta  
 Earnings Disapp  
 On The Bear  
 JNU's FDA Letter  
 Pipeline  
 Estate Plann  
 You're Dead, No  
 Grandma's Got /  
 What?

start AOL... 8 Micros... 7 Intern... DNS 6 Micros... Windows... 1:32 PM

F1000008